

# irish media guide 2011

gives you access to every media company in Ireland

The *Irish Media Guide* is the only annual directory designed for the media industry in the whole island of Ireland.

Established in 1987 it has become an invaluable reference for inter-media business with over 4,000 entries in over 400 categories. Every sector of the industry is covered – from Actor's Agents to Yearbooks.

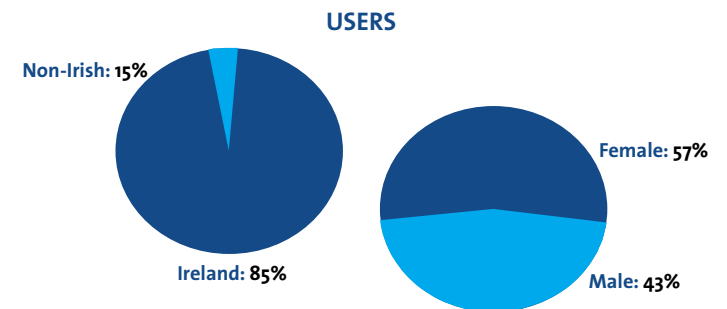
Advertising in the *Irish Media Guide* and [www.irishmediaguide.com](http://www.irishmediaguide.com) means that you reach the decision makers in the Irish media and ancillary industries.

The *Guide* is available in digital form, making the directory – and your advertisement – continuously accessible to the media's 200,000 users worldwide.



## Readership Profile

The digital edition of the *Irish Media Guide* has been accessed by over 135,000 visitors in the last year.



Call Mark O'Donoghue on 01 - 289 4462 or at the e-mail below to discuss your advertising needs.

**E-Mail: [support@irishmediaguide.com](mailto:support@irishmediaguide.com)**

**Web: [www.irishmediaguide.com](http://www.irishmediaguide.com)**

## Sponsorship Package

- Full colour full-page advertisement under the classification of your choice in the digital edition.
- Up to six Display Boxes in the digital edition.
- Up to 8 full profiles including your logo in full colour in our searchable database of Irish media companies.

See example at:  
<http://www.irishmediaguide.com/resultpop.php?compid=1765>

- Your Logo in full colour on the cover of the digital edition.
- Special recognition including your logo on a sponsor's page, directly linking from our home page and all other pages in:

<http://www.irishmediaguide.com>

**Total cost: €500 + VAT**

## Display Box

- Up to four highlighted Display Boxes in the digital edition.
- Up to 50 words of additional information per display box, you can use different wording for different headings.
- Up to 6 full profiles including your logo in full colour in our searchable database of Irish media companies.

See example at:  
<http://www.irishmediaguide.com/resultpop.php?compid=1765>

**Total Cost: €120 + VAT**

## Free Type

- Your name, address and telephone number in light type under the classification of your choice



## Bold Type Entry

- Up to four Bold Type entries in the digital edition.
- Up to 30 words of additional information per bold type, you can use different wording for different headings.
- Up to 4 full profiles including your logo in full colour in our searchable database of Irish media companies.

See example at:  
<http://www.irishmediaguide.com/resultpop.php?compid=1765>

**Total Cost: €80 + VAT**

## Recession Breaker

- Up to two Bold Type entries in the digital edition.
- Up to 30 words of additional information per bold type, you can use different wording for different headings.
- Up to 2 full profiles including your logo in full colour in our searchable database of Irish media companies.

See example at:  
<http://www.irishmediaguide.com/resultpop.php?compid=1765>

**Total Cost: €40 + VAT**